



# Kohima College Kohima

One Day Workshop  
on

Entrepreneurship Development : Make in India  
Date : 10th Dec. 2020

Organised by: IQAC Kohima College Kohima

In Collaboration with

Rajiv Gandhi National Institute of Youth Development  
(RGNID) Ministry of Youth Affairs & Sports. Govt. of India  
Pennalur, Sriperumbudur, Tamil Nadu

PLATFORM 

# INAUGURAL SESSION

Time: 10:00-10:30AM

Chairperson : Smt. Sungjeminla,  
Asst. Prof, Dept of English, KCK

Welcome address:

Dr. Ralimongla,  
Principal, KCK

Keynote Speaker:

Prof. Sibnath Deb

Director RGNIYD Sriperumbudar,  
Tamil Nadu

Introduction of the Resource persons

**Technical Session-I**

Time : 10:30 am - 11:00 am

Rapporteur : Smt. Lona Katiry

Resource person:

Deep Jyoti Sonu Brahma

Founder & Director at Farm2 Food Foundation

New Delhi

Topic: "India's National Youth Policy and Sustainable Development Goals"

**Technical Session-II**

Time : 11:00 - 12:35 pm

Resource person:

Lezo Putsúre

Founder and Director of Edu NorthEast Pvt. Ltd.

Topics: Introduction to entrepreneurship

- i). What is entrepreneurship?
- ii). Who is an entrepreneur?
- iii). The challenges and opportunities of being an entrepreneur
- iv). Turning problems into solutions
- v). The skills required to success in entrepreneurship

## **Technical Session- III**

**Time: 12:40-2:15 pm**

**Rapporteur : Dr. Ketoukhrie-ü**

**Chairperson : Dr. Kekhrieseno Christina  
HoD, Dept. of Sociology KCK**

**Resource person:**

**Neikepekho Shosahie  
Management Consultant,**

**NorthEast Development Finance Corporation Ltd.**

**Topics: “Introduction to entrepreneurship”**

- 1) The key ingredients to starting a business**
- 2) Finance**
- 3) Marketing and**
- 4) Operations**
- 5) Competitor analysis**

**Q & A : 10 mnts**

## **Technical Session-IV**

Time: 2:20- 3:50pm

Resource Person: Neikepekho Shosahie

Topics: Motivational talk Stories  
of 2 successful  
Local entrepreneurs

Q &A: 10 mnts

**Valedictory:** 4:00pm onwards

Chairperson: Smt. Meyisangla,  
Asst. Prof. Dept of Economics,  
KCK

Valedictory Address: Dr. Vasanthi Rajendran,  
Professor Training (RGNIYD)  
Sriperumbudar, Tamil Nadu

Voluntary speech: Participants

Vote of thanks:

Dr. Konei Nakhro, Asst. Prof. Dept. of Political Science

Co-ordinators of the program

Dr. Konei Nakhro  
Dept. of Political Science  
KCK

Smt. Sungjeminla  
Dept. of English  
KCK